



November 29, 2018

Planning and Land Use
Committee
Los Angeles City Council
200 N. Spring Street
Los Angeles, CA 90012

Dear Marqueece Harris-Dawson, Chair PLUM Committee

Re: Opposition to the Streamlined CUB Ordinance Draft (Council File #17-0981)

Alcohol has a tremendous public health impact. LA County spends \$10.8 Billion annually managing alcohol-related problems. Currently, there are over 6,300 businesses that sell alcohol operating within the City of Los Angeles. Over 900 licenses are in the application process. Because of this dramatic concentration of alcohol businesses, any new land use policies that make changes to the permitting process should be carefully considered and must include substantial provisions that protect public health and safety.

For these reasons, Alcohol Justice must withhold its support of Councilmember Krekorian's Streamlined CUB Ordinance Draft (Council File #17-0981) unless the following conditions are incorporated:

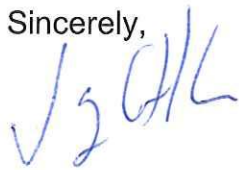
- No happy hours or drink specials permitted.
- No pitchers of beer permitted.
- No minimum drink ordering requirements.
- The only on-site advertisement indicating the availability of alcoholic beverages shall be the posting on a menu.
- There shall be no exterior advertising or sign of any kind or type, including advertising directed to the exterior from within, promoting or indicating the availability of alcoholic beverages. Interior displays of alcoholic beverages or signs which are clearly visible to the exterior shall constitute a violation of this condition.

- Via the Monitoring Verification and Inspection Program (MViP), a review/inspection will be conducted within 12 months of commencing operations to ensure the permittee's compliance with all operating conditions. An annual review/inspection shall be ongoing for the lifetime of the permit. Fees imposed on retailers should be sufficient to fund all enforcement and monitoring activities. In addition, the public should be able to report possible violations directly to the MViP.
- A public hearing shall be included in the process prior to the permit being granted to ensure specific community considerations are incorporated.
- A method for imposing penalties (including the imposition of additional operating conditions), as well as a streamlined process for revoking the local permit authorizing the sale of alcohol, shall be clearly articulated in the event operating standards are violated.

The number of CUB applications will certainly accelerate if the Streamlined Ordinance is passed. Therefore, it is crucial that the above conditions, which call for strict sales/service guidelines, rigorous enforcement of the stated conditions, and public hearings to allow impacted communities' input, be incorporated.

Alcohol Justice opposes the Streamlined CUB Draft Ordinance if the listed modifications are not made.

Sincerely,

A handwritten signature in blue ink, appearing to read 'J. Castillo'.

Jorge Castillo
Advocacy Director



11/29/18

Los Angeles City Council

200 N. Spring Street

Los Angeles, CA 90012

Dear Ms. Solomon-Cary,

Re: Community Intelligence LLC/Making Connections Network on Requested Changes to the Streamlined CUB Ordinance Draft (Council File #17-0981)

Community Intelligence LLC - a social-justice oriented consulting firm was founded to help underserved communities - and the agencies that serve them - increase their capacity to: (1) understand conditions that impact public health and community well-being; (2) respond to those conditions in innovative ways; and, (3) evaluate their efforts. Community Intelligence manages the Making Connections Network.

The overarching goal of the Making Connections Network is to reduce - ultimately prevent - the impact of injury, violence and trauma on mental health and community well-being in communities of color including injury, violence and trauma attributable to alcohol sales, distribution and consumption.

Alcohol has a tremendous public health impact. LA County spends \$10.8 Billion annually managing alcohol-related problems. Currently, there are over 6,300 businesses that sell alcohol operating within the City of Los Angeles. Over 900 licenses are in the application process. Because of this dramatic concentration of alcohol businesses, any new land use policies that make changes to the permitting process should be carefully considered and must include substantial provisions that protect public health and safety.

For these reasons, Community Intelligence LLC/Making Connections Network must withhold its support of Councilmember Krekorian's Streamlined CUB Ordinance Draft (Council File #17-0981) unless the following conditions are incorporated:

- No happy hours or drink specials permitted.
- No pitchers of beer permitted.
- No minimum drink ordering requirements.

- The only on-site advertisement indicating the availability of alcoholic beverages shall be the posting on a menu.
- There shall be no exterior advertising or sign of any kind or type, including advertising directed to the exterior from within, promoting or indicating the availability of alcoholic



beverages. Interior displays of alcoholic beverages or signs which are clearly visible to the exterior shall constitute a violation of this condition.

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- A public hearing shall be included in the process prior to the permit being granted to ensure specific community considerations are incorporated.
- A method for imposing penalties (including the imposition of additional operating conditions), as well as a streamlined process for revoking the local permit authorizing the sale of alcohol, shall be clearly articulated in the event operating standards are violated.

The number of CUB applications will certainly accelerate if the Streamlined Ordinance is passed. Therefore, it is crucial that the above conditions, which call for strict sales/service guidelines, rigorous enforcement of the stated conditions, and public hearings to allow impacted communities' input, be incorporated.

Community Intelligence LLC/Making Connections Network supports the Streamlined CUB Draft Ordinance only in the event these important modifications are made.

Sincerely,

DrRH

***Dr. Randal Henry, Founder/Chief Intelligence Officer, Community Intelligence LLC.
Project Director, Making Connections Network***